



We Choose Amazing. What do you choose?

Offer your employees the choice of device and see more creativity and higher productivity.



As organisations look for ways to attract new star employees and keep the existing ones happy, GBM believes that employee choice schemes could give you that extra edge.

An employee, "choice...(scheme is) when an organisation gives its employees the option to choose among different brands of computer... and/or mobile device for work".¹

Studies are revealing that the right environment and technology contribute to making employees happy and therefore more productive.² How happy do you think your employees are with their current work technology? Could your employees be more productive?



¹ P3. Employee Choice Programs. Surveying the prevalence & importance of offering employees technology choice. JAMF. 2016

² <https://www.dezeen.com/2016/11/01/haworth-white-paper-report-happiness-workplace-design/?platform=hootsuite>

³ P6. Employee Choice Programs. Surveying the prevalence & importance of offering employees technology choice. JAMF. 2016



What technology do employees want?

Employees are increasingly expecting their work technology to mirror their personal technology. This is for several reasons but mainly because its familiar to them. If you are thinking about starting a choice scheme in your organisation GBM's CHOICE programme can offer you great advice, a structured roll-out plan and on-going support so you don't put a foot wrong.

And in case you are wondering what the most popular devices are, they are Apple.

The prevalence of Apple technology in the home is pushing forward the demand for Apple technology in the workplace. When surveyed 75% of employees would choose a Mac over a Windows operating system.³ Why? Because its easier to use, offers the apps they need and is more secure.³ And the percentage is even higher when looking at mobile devices.

GBM have been working with Apple for over 20 years and have a stack of accreditations.

So if you want to put Apple into your choice scheme talk to us.



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Get in touch today to see where CHOICE could benefit your employees and your organisation.

What should you consider when implementing a choice scheme?

There are four key areas to consider when thinking of implementing an employee choice scheme. Below we have created a summary of areas that you might need to consider. If you need more help or have more questions don't hesitate to get in touch.



FIT FOR PURPOSE

It's great to offer your employees every device under the sun but if it isn't the right tool for their job it is only going to fail them. Make sure you and your IT Team understand what software is required to do everyone's jobs in the organisation before offering them any devices.

There are still some software programs that only work on one platform, although this is becoming rarer. At GBM we can help you audit your employees needs and understand what technology is right for them.



DEVICE MANAGEMENT AND SECURITY

It is important that all the devices in the scheme can be managed easily, effectively and securely by the IT Team. At GBM we have great ideas and established partnerships with device management companies so you can get a solution to manage your environment now and moving forward. If this change in approach is going to put additional pressure on your infrastructure we can help by enrolling you in our Silver Lining service that enables you to move to a cloud based approach.



COST

If the cost of implementing a choice scheme could be a hurdle, let us help you build a case that shows cost savings. When IBM deployed Mac as part of their choice scheme last year they reported that they were saving money on every Mac chosen by employees over PC.⁴ Why? Because of lower ongoing service and support issues for Mac users when compared with PC users.⁴

Think of all the time your IT team could get back to focus on more important issues just by implementing CHOICE.



SUPPORT

The key to making any choice scheme last is making sure the IT Team are comfortable answering any question, on any technology being used in the organisation.

At GBM we can train up your IT Team so they can handle anything or we can offer you a support contract that means you don't ever have to worry about employees losing valuable time waiting to get answers and the IT team are freed up for more important issues.

⁴ <http://www.computerworld.com/article/3131906/apple-mac/ibm-says-macs-are-even-cheaper-to-run-than-it-thought.html>

